The 1 - 2 - 3 Steps to Setting up a Web Site
For more information and on-line help, please visit www.eps.com.au/123/

The Internet has revolutionised the way the world does business.

Yet, starting the journey toward establishing a *Web* or *Net* presence can sometimes be a daunting task. It requires a process that is similar to setting up a new office or branch of your current business. The key to achieving a valuable piece of *World Wide Web* property is knowledge and planning. EPS can help make your journey as pain-free as possible.

Start by familiarising yourself with the three steps to setting up a Web site: register a domain name; arrange hosting; and design/build the Web site.

You have the option to purchase one or more of the three steps from EPS. For example, if you have already bought a domain name, you may need EPS' help to arrange hosting and build a site. However, if you have not yet begun the process of setting up a Web presence, EPS offers package deals (containing all three steps) at a discounted rate.

1. **Register a Domain Name**
    A domain name or Web site address is your "Internet storefront", or piece of real estate, by which people remember your business. Popular Web site addresses for commercial enterprises are expressed as either www.yourname.com (International/US domain) or www.yourname.com.au (Australian domain).

    Those who own a domain name can use it for two purposes:
    - To display content via a Web site on the World Wide Web; and/or
    - Use it for one or more e-mail addresses.

    For example, if you purchase www.smith.com, you can have e-mail addresses such as kim@smith.com, or sales@smith.com. In fact, you can have any number of names you like, as long as they are at your domain. Once registered, no other person can use that Web site name or e-mail addresses.

    Registration fees for domain names are generally charged every 2 years, depending on the length of time that you originally register your domain name for.

2. Arrange Hosting

A domain name and its e-mail addresses will not be available for use until *hosting* is arranged. A *host* provides you with a place to store your Web site, making it available for viewing on the Internet 24 hours a day, 7 days a week. Hosting also enables you to send and receive e-mail. But remember, you will still need an Internet Service Provider (ISP) so that you can get access to the Internet, i.e. surf the Internet and check your e-mail.

Arranging hosting is very similar to connecting a mobile phone. There are a range of packages, prices, service providers and features for you to consider.

Some service providers split up the hosting of "content for a Web site" and the ability to "use your domain for e-mail". EPS simplifies the selection process by recommending one premium hosting service that provides you with a Web site and e-mail. It contains features that can be upgraded or downgraded according to your needs – now and in the future. Rather than basing the hosting fee on the number of visitors your Web site attracts, EPS' premium hosting service guarantees you one low, fixed fee for the entire year, regardless of the number of visits your site receives. No matter what Web site, e-mail or hosting arrangement you may currently have, our hosting service can be tailored to meet your needs.

3. Build a Web Site

With your domain name and hosting arranged, you have met the two expenses that no company can avoid when establishing an Internet presence. From this point onward, you can start building your Web site.

If you have neither the technical skill nor the experience in graphic design to construct your own Web pages, EPS can help. EPS specialises in providing tailored Internet services to meet the needs of organisations across all industries. EPS also offers professional Web site packages at a budget price; these are ideal for small to medium-sized businesses.

EPS Packages

Containing a variety of practical services and functions, EPS' range of packages give you a professionally designed Web site and e-mail accounts, without the hassle of creating it yourself!

EPS offers two packages:

- EPS Quick Fix
- Web Site Packages

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